



September 26, 2009

Information for Booth Rental at NWNPC
Northwest Naturopathic Physicians Conference
May 7-9, 2010

Dear Exhibitor:

Thank you very much for your continued support of the Northwest Naturopathic Physicians Conference, NWNPC. Our upcoming Conference will be held May 7-9, 2010, at the Downtown Waterfront Marriott Hotel here in Portland, Oregon.

We would be pleased and excited to have you participate in this important event. The NWNPC is the oldest (and some say the best) annual convention of naturopathic physicians in North America. This years' event marks our 54th annual convention, and your participation is one of the keys to our mutual success. We appreciate your support of this longstanding historical convention.

THE BASICS

VENUE:

The Conference will be held at:
Downtown Waterfront Marriot Hotel,
Phone (503) 226-7600, Fax (503) 226-1209
1401 SW Naito Street, Portland, OR 97201.

When you book your overnight accommodations, be sure to ask for the NWNPC Convention special rate for your reservation.

YOUR BOOTH AND YOUR PERSONNEL:

Booth Fee:	\$1,600	Standard Exhibitor
	\$2,200	Gold Sponsor

Registration for Booths will open online January 4th (or as close to it as possible!) 2009 at www.nwnpc.com. Booth assignment will occur in a first come first serve basis, with select booths reserved for Gold sponsors.

Package includes:

Meals (1 lunch Friday, 1 lunch Saturday and 1 Saturday evening banquet)
One identification sign, one 6' draped table, two chairs, two ID badges, backdrop and side draping, garbage can. Company listing in the 'Conference Guide' book with your phone number. Free mailing list of all attendees. You will be able to distribute products and take orders. *All electrical needs to be ordered through general contractor PEDCO.*

Each booth registration will be allowed two attendants. If you require additional personnel at your exhibit booth, you will be required to purchase additional official name badges for \$20 each. Additional lunch tickets and Banquet tickets will also be available for purchase, permitting you to socialize with the other attendees.

Sponsorship Opportunities Please Contact us directly if interested

Gold Sponsorship \$2,200 ~~12 available~~ **TWO LEFT!**

Includes all booth space, meals, and items as noted above plus:

Thank you on all signage with your logo and opening remarks at convention. One honorary Gold Sponsor ribbon for display in your booth. Inside page listing of all gold sponsor companies. Outside back page of the conference guide listing of company's logo. *Submit digitally to us.* Signage (your logo) on two 6 feet tall meter boards displayed in hallways.

Free ad (printed by your company) to be stuffed in all packets given to attendees.

Lanyards \$1000 ~~1 available~~ **Taken!**

Your name on one side of the lanyard to be worn by all attendees.

NWNPC T- Shirts \$3,000 1 available

Your logo on the front of 400 deluxe t-shirts along with the date/information of convention on back distributed free to conference attendees. Promotional recognition in all published materials. Thank you recognition (your company name) played on the lecture screen during breaks. Thank you notification by our master of ceremonies during lecture time. Everyone will wear your name all weekend (3 days and after) too.

NWNPC Convention Bags \$1,200 ~~1 available~~ **Taken!**

Your logo on the front of 400 canvas shoulder bags distributed free to conference attendees. Promotional recognition in all published materials. Thank you recognition (your company name) played on the lecture screen during breaks. Thank you notification by our master of ceremonies during lecture time. Everyone will carry your name all weekend (3 days and after) too.

Full Page Advertisement, For Bag Stuffing (Basic Exhibitors) \$200

Submit digitally 8.5 X 11". For ALL ads you must copy 400, 8.5" x 11" sheets (1 or 2 sides) and submit by mail. Cost \$200. For non-supporting corporations (i.e. those without booths) the cost is \$1000 USD

Back or Front Inside cover Advertisement ~ Conference Guidebook \$1000

1 front and 1 back available

Please submit ad digitally 8.5" X 11". This is a full-page advertisement in the conference guidebook.

Breakfast Sponsor – At Cost

Presentation opportunity to distribute/promote (show film or talk) items at breakfast (up to 1.5 hrs.) or breakout (1hr.) Promotional recognition in all published

materials. Thank you recognition (your name) played on the lecture screen during breaks. Thank you notification by our master of ceremonies during lecture time. Recognition on the website and signage on tables.

Exhibitor Vendor Break Sessions – At Cost *5 available Friday - Sunday*
Thank you recognition (your provided plaque/logo) displayed on the table during the break. Thank you notification by our master of ceremonies during lecture time. Recognition on the website. Hyperlinks to your site from our schedule of events on the website.

Entertainment Sponsorship #1 \$2000 *1 available*
Sponsorship of Saturday evening banquet & dance. Promotional recognition in all published materials. Opportunity to address delegates at banquet dinner for 5 minutes.

Thank you recognition played on the lecture screen during banquet & dance and during breaks and in the main hall. Thank you notification by our master of ceremonies during banquet. Recognition on the website and all signage. Signage listed in banquet program & at dinner.

Entertainment Sponsorship #2 \$1500 *1 available*
Sponsorship of Saturday evening banquet & desert. Promotional recognition in all published materials. Opportunity to address delegates at banquet dinner for 5 minutes. Promotional recognition played on the lecture screen during breaks in the main hall. Thank you notification by our master of ceremonies during banquet dinner.

NWNPC Hospitality Suite \$1000 *1 available*
Promotional recognition in all published materials.
Opportunity to distribute promotional items and visit with doctors at the suite Friday & Saturday. Thank you recognition played on the lecture screen during break. Thank you notification by our master of ceremonies during lecture time. Recognition on the website and, your invitation to invite doctors to the suite for refreshments.

EXHIBITOR REGISTRATION:

When you register on Friday morning at Exhibitor Registration you will receive your final conference packet. There will be one Conference packet per Exhibitor, containing: One identification sign, two identification badges, meal tickets for one lunch Friday, and one lunch Saturday, and one Saturday evening banquet ticket. Please log onto our website www.nwnpc.com in advance if you wish to purchase extra meals. Gold Sponsors receive an honorary gold ribbon for display in their booth, extra signage, plus website visibility.

CONTACT INFORMATION

BOOTH SUPPLIES:

Your contact for booth or exhibit-related services or supplies is:

PEDCO, Mr. Marvin Johnson
Mjohnson@pacificexpositions.com
866-99PEDCO (866-997-3326).

Please contact Mr. Johnson directly for any needs with respect to electricity, audiovisual equipment, extra display equipment, water, or any other exhibit-

related items or services. He will be available for such arrangements after December 1st, 2009.

CONFERENCE QUESTIONS:

Your contact for the Conference itself (NWNPC) is:

Dr. Kate Wiggin

nwnpc2010@gmail.com Please use email if at all possible.

(360) 213-1226

Please contact Dr. Wiggin to arrange for Sponsorships, advertising, or general conference-related questions.

If you have difficulties with any webpage registration related questions, please contact Lori Servin at Action Registration at 360-314-4900.

SCHEDULE OF EVENTS AT THE CONFERENCE

HOURS:

Convention hours will be:

Friday May 7th from 7:00 a.m. to 5:30 p.m.

Saturday May 8th from 6:45 a.m. to 5:30 p.m.

Sunday May 9th from 7:00 a.m. to 1:00 p.m.

SET-UP:

You may start setting up your exhibit as early as 6:00 a.m. on Friday May 7th. If you need an earlier set-up time, please contact Marvin Johnson at PEDCO. You will receive your final Conference packet at that time (name tags, meal passes, other important materials). Delegates will arrive for registration at 7:00 a.m on Friday May 7th.

TAKE-DOWN:

We ask that you leave your table set up until the final Sunday morning Exhibitor break from 10:00-11:00. The exhibit hall must be cleared Sunday May 9, 4p.m.

EXHIBITOR BREAKS:

There will be scheduled exhibitor breaks throughout the Conference, when attendees will be encouraged to visit all the booths and get their "GOLDEN TICKETS" (previously called "Passport Cards") stamped. Conference attendees can easily visit booths during all breaks.

GUIDEBOOK And Digital Media:

Be sure to advertise in our Conference Guidebook and digital media. Both publications are references that delegates will utilize repeatedly. Please contact Dr. Wiggin. Artwork must be submitted digitally in .pdf format with quality no less than 300 dpi.

Artwork must be submitted by no later than **Monday March 1st 2010.**

Premier Page adds available:

Inside front cover OR

Inside back cover (8.5 x 11 inches): Sold only as a Full Page \$ 1000

Inside Adds sized (8.5 x 11 inches): Full Page \$ 300

Inside Adds sized (4.4 x 5.5 inches): Half Page \$ 200

Inside Adds sized (2.2 x 2.75): Quarter Page \$ 100

For corporations without booths, the cost is \$1000 for any advertisement of a page or less.

REGISTRATION PACKET FLYERS:

For even greater visibility, be sure to advertise in the Registration packets that will be given to all attendees. Your flyers can be black-and-white or full color. You provide 400 printed flyers no later than Saturday April 30th, 2010. We will place your flyers in the Registration bags for all Conference attendees.

Contact Dr. Wiggin.

Registration Packet Flyers Inserted:	NO CHARGE for Gold Sponsors
Registration Packet Flyers Inserted:	\$ 200.00 Registered Exhibitors
	\$ 1,000.00 Non-Registered Exhibitors

POSTCARDS:

After your registration is confirmed you will be sent 30 postcards for you to tuck in with your outgoing product orders to your customers, inviting them to "Come Visit your NWNPC booth #" for your special offers. More postcards available on request; please contact Dr. Wiggin.

GIFT BASKETS:

Please consider creating a gift basket of your company products, to be raffled to attendees. Baskets will be on display throughout the Conference for all to see. The raffle itself will take place at the Banquet.

DELEGATE LIST:

One of the more valuable parts of your Exhibitor package will arrive after the Conference, when all exhibitors and sponsors will receive an Excel spreadsheet listing all Conference attendees. This information will be transmitted electronically after the convention, so be sure to register online with your correct e-mail contact information.

OUR THANKS TO YOU!

Again, thank you very much for supporting the 2010 NWNPC. We appreciate you! We wish you success, and we look forward to seeing you in May.

Very truly yours,

Kate Wiggin, ND
Chair NWNPC 2010

Planning Committee
Tim Murbach, ND
Donna Beck, ND
Yvonne Kreger, ND
Anorah Schostag ND student
Anne Thiel, ND student