

Physician Heal Thyself
56th Annual Northwest Naturopathic Physicians Convention
May 18-20, 2012

Exhibitor Contract for the
56th Annual NW Naturopathic Physicians Convention
SemiAhMoo Resort, Blaine, Washington USA 98230

Exhibitor Information **7 pages**

Location

SemiAhMoo Resort~Golf~Spa 9565 Semiahmoo Parkway, Blaine, WA 98230 USA
Sales office # (360) 318-2011 Hotel Fax # (360) 318-2034
Room Reservations (800) 770-7992 Tee Times: (800) 231-4425
Ask for the Northwest Naturopathic Physicians Convention hotel rate.

Convention Schedule

Set up exhibit booths
May 18, 2012 7 AM

Exhibit Hours

May 18-19, 2012 8 AM – 6 PM
May 20, 2012 8 AM – 11 AM

Dismantling Booths

May 20, 2012 after 11 AM

Shipping Information ~ General Service Contractor

Ship all booth/boxes prepaid to:
Grand Events Rentals
1606 130th Ave NE
Bellevue, WA 98005
Phone (425) 673-6379 email: mike@mvpems.com

Booth Costs/Information

Regular booth spaces are \$1500.00. Corner booth spaces are \$1800.00 (301, 310, 311, 320, 321, 330, 340, & 341). Coffee booth spaces are \$2000.00 (331 & 349).
8' X 10' space in the exhibition hall.
Package includes one complimentary full registration, including continuing education sessions/hours and meals (1 lunch Friday, 1 lunch Saturday and 1 Saturday evening banquet) one identification sign, one 8' skirted table, two chairs, two ID badges, extra badges are \$10.
Backdrop and side draping, garbage can, and signage; Your Company listing in the 'Conference Guide' book with your phone number. Includes Carpet! Free mailing list of all attendees. You will be able to distribute products and take orders. Electrical must be ordered from SemiAhMoo 7 days in advance of show.

Exclusive Convention Sponsorship Opportunities

Contact us directly if interested

Sold Out

Gold Sponsorship \$2500 9 available located in the foyer/hallway outside lecture room
Includes all booth space, meals, and items as noted above plus: Premier Booth Location
Thank you on all signage with your logo and opening remarks at convention. Inside page logo listing of all gold sponsor companies. Sponsorship on all delegate mailings if purchased in time. Signage (your logo) on reader boards displayed in hallways. *Submit digitally to us by April 1.*
Free ad printed by your company or product to be stuffed in all exhibitor bags given to attendees. Your website logo displayed and linked on our website page.

Available

Platinum Sponsorship \$25,000 ONE ONLY Premier Space!
1 double booth located inside the lecture hall
Package includes enlarged booth space, 2 meal packages, and items as noted above plus:
Your inside the lecture hall booth, is in the back of the room (with full announcement of your booth space by our MC following or beginning the first lecture) A full page, color advertisement on the outside back of the proceedings book. Co-sponsorship of the Saturday evening banquet

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with your company name in the program and an announcement of your company by our MC during the banquet. Sponsorship on all delegate mailings if purchased in time. *Water will be offered next to your booth space, if possible.*
Outside back cover: \$2000 will be available if platinum sponsorship does not sell by 1-1-2012

Sold Out **Lanyards \$2000**

Your logo or name on one side of the lanyards to be worn by all delegates.

Sold Out **Exhibitor Bags for the cost of bags/printing \$2000**

NWNPC has chosen a cotton type of bag. Bags are to be printed by our company with the NWNPC logo emblem and the name/date of convention on one side and your advertisement/logo on the other. You take care of the cost of bags and the printing. (\$2000, send check) Other companies agree not to handout reusable 'logo' bags during convention.

Available **Water Bottles for the cost of printing/bottle 1 available**

NWNPC logo on one side your logo information on the other.

Available **NWNPC T- Shirts \$4,000 1 available**

Your logo on the front of 300+ deluxe t-shirts along with the date/information of convention distributed free to conference attendees. Promotional recognition in all published materials. Thank you recognition (your company name) played on the lecture screen during breaks. Thank you notification by our master of ceremonies during lecture time. Everyone will wear your name all weekend (3 days and after) too.

Available **Full Page Advertisement \$250 Black and White only, full page** submit digitally 8.5 X 11".

For color ads you must copy 500 8.5" x 11" sheets (1 or 2 sides) and submit by mail.

Available **Front or Back-inside cover advertisement ~ 'Conference Guide' Book \$1200 2 available**

B&W or color ad. Please submit ad digitally 8.5" X 11". This is a full-page advertisement in book that is distributed to all attendees. Inside back page \$1200. All items due by May 1, 2012.

Available **Breakfast Sessions (2 available) or Break out sessions (5 available) at cost**

Opportunity to distribute/promote (show film or talk) items at breakfast (1 hrs.) or breakout (1hr.) Promotional recognition in all published materials. Your company sponsors its own speakers and purchases the 7 AM breakfasts from SemiAhMoo Resort & Hotel. For breakout sessions; signage at the snack table with you and your products/information packets at the table. Thank you recognition played on the lecture screen during breaks. Notification in proceedings manual and a thank you notification by our master of ceremonies during lecture time. Recognition on the website and signage on tables (with your company name and logo).

Available **Saturday Evening Entertainment Sponsorship \$2000 5 available**

Co-sponsorship of Saturday evening banquet & entertainment. Promotional recognition in all published materials. Opportunity to address delegates at dinner for 2 minutes. Thank you recognition played on the lecture screen during banquet & entertainment and during breaks. Thank you notification by our master of ceremonies during banquet. Recognition on the website and all signage and in the banquet program.

Sold Out **Thursday May 17th Whale Watch Expedition for the Cost of Expedition and Dinner**

Delegates will travel from Bellingham Bay through the San Juan Islands for a 6 hr. whaling tour, sponsoring this event, your company will have time for a presentation, and then return to Semiahmoo resort for a Salmon-clambake on the beach. Call for pricing.

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Sold Out Lunch Sponsorship Friday or Saturday at cost 2 available

Opportunity to distribute products and promote your company by bringing in your own speaker into one of two rooms that seat 180 in the San Juan Ballroom in rounds, you decide on lunch menu and purchase from hotel. Contact us directly to reserve space. Company invites and is responsible for care of all those delegates who 'sign up' for lunch(s). CME is available too!

Rules and Regulations

By applying for exhibit space, the company agrees to adhere to all conditions and regulations outlined in this prospectus. The NWNPC requests the full cooperation of each exhibitor. Please be sure that your promotional department and anyone else involved in the arrangements for your exhibit has a copy of these rules and regulations. The SemiAhMoo Resort rules supersede any regulations found in this contract.

Purpose

The purpose of the exhibition portion of the 56th Annual NW Convention is to complement the continuing educational sessions by informing and educating attendees on the latest developments in natural healthcare-related technologies, products, services, and equipment. The term NWNPC used herein or in subsequent regulations shall mean the 56th Annual NW Naturopathic Physicians Convention and/or association/committee and, as the context may require, its employees or agents, duly acting for the NWNPC in the management of the conference and exhibition. The NWNPC and association/committee is a non-political, non-profit 501-C-6 entity.

Eligibility

The NWNPC reserves the right to determine the eligibility of an exhibitor for inclusion in the NWNPC exhibits and to prohibit an exhibitor from conducting and maintaining an exhibit, if in the sole judgment of the NWNPC, the exhibitor or exhibit or proposed exhibit shall in any respect be deemed unsuitable.

Booth Rental

Exhibit space will be rented at a rate of \$1500.00 to 2500.00 USD per booth for usage May 18-20, 2012. One complimentary full conference registration to include continuing education and all meals provided by NWNPC (1 lunch Friday, 1 lunch Saturday and 1 Saturday evening banquet). Booth to include, one identification sign, one 8' table, two chairs, two ID badges and one garbage can. No space will be assigned or reserved without full payment. All space will be reserved on a first-come, first-served basis until all space is sold. At that point we will begin a waiting list. Electrical is independent of the costs and will be purchased by exhibitor thru SemiAhMoo Electrical Service Contract. No reusable exhibitor bags will be handed out by any exhibitor unless said exhibitors company purchases the reusable logo bags sponsorship.

Cancellations and Reductions

A company desiring to cancel or reduce its requested space, after having submitting a signed contract and the required payment, must do so in writing on company letterhead. If the exhibitor prior to Feb 1, 2012, cancels space the exhibitor will incur an administrative fee of \$500.00 USD per space. If cancellation is made after Feb 1, 2012 there will be no refund. The NWNPC will be entitled to all monies paid and owed as liquidated damages.

Exhibitor no shows and any exhibit space not staffed during the exhibition will be treated as cancellations. There will be no refunds for these cancellations.

The NWNPC may cancel this contract, upon reasonable cause, or upon the occurrence of events beyond its control, which makes performance impossible or useless, upon written notice to the exhibitor by an authorized agent, employee, or officer of the NWNPC. The NWNPC reserves the right to alter, reduce or redistribute allocated space upon reasonable cause, or upon the occurrence of events beyond its control, which render previous space allocation impossible or useless, upon written notice to the exhibitor by an authorized agent, employee, or officer of the NWNPC. In the event of such cancellation or reduction, the NWNPC agrees to negotiate in good faith toward refund, reduction, or alternate application of the sums paid by the exhibitor as rental fees.

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Subletting Booth Space

Exhibitors may not assign, sublet or apportion to others all or part of the space allotted to the exhibiting company, and may not advertise or display goods or services other than those manufactured, distributed or sold by the exhibiting company in the regular course of its business.

Booth Staffing and Exhibitor Badges

Qualified employees of the exhibiting company must staff exhibits at all times during exhibit show hours. Each individual staffing an exhibitor's booth is required to register and must wear the exhibitor badge provided. Two company representatives per booth will be provided exhibitor badges. Additional badges can be purchased at \$10.00 per person.

Booth Construction and Display Regulations

The back wall shall not exceed eight feet in height, including signs or company name, logo or product information. All display material is restricted to a maximum height of four feet in the front half of the booth (front four feet of the booth) and to a maximum of eight feet in the rear half of the booth. Booth decorations are to be professional, standard booth design. Decorations that reflect against the character of the NWNPC or utilize objectionable or attention-getting tactics are prohibited. Exposed or unfinished sides and/or backs of exhibits and displays must be draped or finished so as to present an attractive appearance when viewed from aisles or adjoining exhibits. All exhibits will be inspected during set-up and at the direction of the NWNPC; the decorator will install draping at the exhibitor's expense to any part of the exhibit deemed objectionable by other exhibitors or the NWNPC. The NWNPC will have final say in this matter. Exhibitors may bring their own carpet. Noise from electrical or mechanical apparatus or other types of displays may not interfere with or cause annoyance to other exhibitors. The NWNPC reserves the right to determine at what point sound constitutes interference with others and if it must be discontinued.

Americans with Disabilities Act

Each exhibitor shall be responsible for compliance with all applicable provisions of the Americans with Disabilities Act within its booth and exhibit space including but not limited to wheelchair access provisions. Exhibitors shall indemnify, hold harmless and defend the NWNPC and SemiAhMoo, its officers, directors, agents, members and employees from and against any claims, liabilities, losses, damages and expenses (including attorney's fees and expenses) resulting from or arising out of the exhibitor's failure or allegations of the exhibitor's failure to comply with the provisions of the ADA.

Crate and Booth Storage

Nothing may be stored behind booths and back wall drapes. The NWNPC or the SemiAhMoo Resort may inspect exhibits to ensure compliance. Excess storage may be arranged with the official contractor.

Photography

Only the exhibitor may grant permission to have their exhibit and or products photographed.

Media Related Activities

All public relations, press and media related activities of an exhibitor that will take place on the exhibit floor must be approved by the NWNPC. All press must have badges to enter the exhibit hall.

Printed Materials and Signage

Distribution of promotional materials printed by exhibitors or their agents is limited to the exhibit area rented by the exhibitor. Materials are not permitted in the NWNPC registration area, meeting rooms or at refreshment breaks unless they are sponsoring a refreshment break or a particular event in a meeting room approved by the NWNPC.

Use of NWNPC and other Conference Related Logos

NWNPC claims trademark rights to its logo. The NWNPC logo, as well as any logo related to the Annual Convention may only be used on promotional pieces directly related to the conference and only with the written permission of the NWNPC association committee.

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Exhibitor-Sponsored Hospitality/Entertainment Functions

Exhibitors are to conduct social and hospitality functions in a manner that is consistent with the professional and educational nature of the NWNPC. Exhibitors sponsoring any type of function are required to adhere to the following guidelines. All planned focus groups, social or hospitality functions must be approved by the NWNPC prior to booking meeting space. Prior to approval, the interested company must fax a typed description of the function including the date, time, location and type of activity planned on company letterhead to the NWNPC at FAX # (253) 853-8855. Honoraria and other inducements to attract attendance to focus groups, hospitality functions and non-Annual Convention educational meetings are not sanctioned by the NWNPC and should be avoided. All hospitality/social functions and focus groups must not conflict with the official Annual Convention program. All scheduling must be done through the NWNPC committee chair. Host companies must make it clear that their event is not an official NWNPC function. Non-exhibiting companies are prohibited from hospitality, from hosting hospitality/entertainment functions, market research or focus groups during the annual NWNPC without the express written consent of the NWNPC association committee.

Music, Photographs and other Copyrighted Materials

No exhibitor shall cause any copyrighted music, photographs or other copyrighted materials to be used without obtaining the proper permits and licenses to do so. Exhibitors are responsible for individual licensing fees if applicable.

Security

Independent security guards will be contracted on an as needed basis. NWNPC, the SemiAhMoo Resort, the assigned general contractor or the security vendor will not be held responsible for the safety of the property of the exhibitors from theft, damage by fire, accidents, vandalism, other causes, or acts of GOD. The NWNPC strongly recommends that each exhibiting company secure a rider through its insurance agent to cover all booth and display items during transportation to and from the conference, as well as during installation, exhibit days and dismantling. NWNPC insurance policies do not extend to cover the liabilities of exhibitors.

Indemnity

The exhibitor agrees to indemnify and hold the NWNPC, its employees, agents, officials and contractors and the SemiAhMoo Resort and their respective employees, representatives, agents, successors and assigns, harmless against any and all damages, claims, judgments, losses, costs and expenses (including attorney fees) that may at any time be incurred, suffered, sustained by or imposed upon by the NWNPC and /or the SemiAhMoo Resort or their respective agents, successors or assigns by reason of exhibitor's activities pursuant to the approved exhibit space application and contract. This indemnification and hold harmless agreement includes but is not limited to any and all claims, damages, losses or expenses attributable to personal or bodily injury sickness, disease or death, or injury to or destruction of tangible property, including the loss of such property.

Damage to Convention Facility

The exhibitor must surrender space occupied in the same condition as it was at the time of occupation. Exhibitors will be responsible for any damage done to the convention facility, and for and all claims and demands on account of any injury, death or damage done to property occurring in or upon exhibitor's booth space or because of the acts of the exhibitor, their employees, licensees, agents or contractors. Exhibitor also agrees to hold harmless the NWNPC from and against any and all claims and demands which may arise from or be assessed in connection with the foregoing undertakings and responsibilities of the exhibitor. No tape, nails, tacks or screws may be driven into the floor, wall or woodwork of the building. If any part of the Exhibit Hall is destroyed or damaged, preventing the NWNPC from permitting an exhibitor to occupy assigned space during part or all of the exhibition, or in the event occupation of the assigned space during part or all of the exhibition is prevented by strikes, acts of GOD, national emergency, or other cause beyond the control of the NWNPC, exhibitors will be charged for space during the period it was or could have been occupied and exhibitors hereby waive any claim against the NWNPC, its directors, officers, agents, members or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the NWNPC being for a refund of rent paid for the period it was prevented from using the space.

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Fire Ordinances

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle line of an exhibit. Smoking is prohibited in all areas of the SemiAhMoo Resort.

Compliance with Local Ordinances

License and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. The NWNPC has no further responsibility to notify the exhibitors that this compliance is required.

Installation of Exhibits

Any booth not claimed by 8:00 AM Pacific Time on Friday, May 18, 2012, may be assigned to another exhibitor unless the NWNPC has been made aware of extenuating circumstances. There will be no refund to the original exhibitor. Installation of exhibits must take place during scheduled times. Permission to work outside of the established scheduled installation hours must be obtained in advance from the NWNPC. All electrical and or phone/internet needs must be purchased 7 days in advance by the exhibitor thru SemiAhMoo Hotel Services and cannot be hooked up until paid for in advance.

Dismantling of Exhibits

All exhibits must remain intact until the closing of the show at 11:00 AM on Sunday, May 20, 2012. Exhibits shall not be dismantled or removed in whole or in part before that time. All exhibits must be packed and labeled for shipment by 1:00 PM on Sunday, May 20, 2012. If exhibits are not removed by this time, management has the right to remove exhibits and charge the expense to the exhibitor. All garbage, waste, packing materials in exhibitor's space must be disposed of properly in approved receptacles or management has the right to remove and charge the expense to the exhibitor. An exhibitor may use an independent contractor only for the installation and dismantling of the exhibit. All other services must be secured through official show contractors. All mechanical equipment for display installation and dismantling such as forklifts, high lifts, etc., must be obtained through the official contractor.

Violations

Violations of any of these regulations on the part of the exhibitor or his/her employees or agents shall, at the option of the NWNPC, annul the right to occupy space, and such exhibitor shall forfeit to the NWNPC all monies paid and owed. Upon evidence of violation, the NWNPC may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all such expenses and all monies paid or due the NWNPC on account thereof. The exhibitor waives any right to service on written notice of the NWNPC's intention to terminate this agreement and retain space occupied by the exhibitor.

General

All matters and questions not covered by the regulations are subject to the decision of the NWNPC. The regulations may be amended at any time by the NWNPC and all amendments that may be so made shall be equally binding on all parties affected by them, as are the original regulations. In the event of any amendments or additions to these regulations, written notice will be given by the NWNPC to such exhibitors as may be affected by them. Every effort will be made to accommodate your request, but it cannot be guaranteed. My company further agrees not to hand out reusable convention 'logo' bags, t-shirts or other items (unless you are the sponsor of the 'Exclusive Convention Sponsorship') as noted in 'Exclusive Sponsorship Opportunities' above or infringe upon any other company who has purchased an exclusive sponsorship opportunity.

Contact Information:

Dr. Karl Peterson, Chair
NWNPC 2012
6712 Kimball Dr. #100
Gig Harbor, WA 98335 USA
Telephone (253) 853-8853 FAX (253) 853-8855

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Application and Contract for Exhibit Space May 18-20, 2012
Semiahmoo Resort, Blaine, Washington, USA 98230

Instructions:

1. Type or print clearly on this application.
2. Complete ALL sections and keep a copy for your records.
3. Applications without full payment will not be processed.
4. This application will not become a binding contract until approved by the NWNPC.
5. Make check payable in USD funds to: **NWNPC 2012**
6. **Mail to:** NWNPC 2012 6712 Kimball Dr. #100, Gig Harbor, WA 98335 USA

Company Name _____	Contact Person _____
Mailing Address _____	City _____
	State _____ Zip _____
Telephone _____	FAX _____
Email _____	Website _____

Booth Space Preferences	Print name(s) to appear on badges:
1 st # _____	1. _____
2 nd # _____	2. _____
3 rd # _____	

- Electrical is needed for my booth space. There is an extra charge for this service.
- Phone/Internet needed for my booth space. There is an extra charge for this service.
- Companies I do not want to be next to: _____

I am an authorized representative of the company named above with full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all of the policies, rules, terms, and regulations contained in the Exhibitor Contract, and all policies rules, terms and regulations adopted after publication of the Exhibitor Contract, which we accept as part of the agreement. I further acknowledge that the NWNPC reserves the right, in its absolute discretion, to reject this Application and Contract for Exhibit Space. This application shall not become a binding contract until fully executed by both parties (the exhibitor and the NWNPC).

Signature _____ Date _____
I have read and agree to abide to all statements in this contract.

For official use only: Date Received: _____ Booth # _____ By _____ <i>For NWNPC</i>
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